



IMAGING PARTNERSHIP

Exploring Education Through Imaging

University Pathways Programme

www.imagingpartnershipunite.com

Who are we?

IMAGING PARTNERSHIP is an international leader in vision learning and lens based education, with links to emerging technologies and industries. These emerging markets include medical healthcare, applied engineering, optical camera technologies, energy solutions, informatics and natural sciences.

We have been pioneering the delivery of optical and lens based education around the world since 2007. The organisation also works with governments and international organisations to develop challenging programmes of international education and rigorous assessment. These programmes encourage students across the world to become active, compassionate and lifelong learners.

School leavers have been benefitting for a number of years from our Transferable Skills and Emerging Pathways programmes and have been able to approach their first roles in industry or commerce with confidence, but also with a sense of realism in their expectations for the early years of their careers. We have been able to bridge the 'skills gap' with our intensive programmes and have developed our University Pathways Programme with the aim of achieving the same for graduates.

What is the University Pathways Programme?

Our dedicated pathway programme is for all students studying as part of a graduate programme.

Our objective is to provide employers with graduates who are well versed in the transferable skills of Strategic Thinking, Creative Problem Solving, Leadership and Communications, consistently defined as the 'Graduate Skills Gap'.

We aim to fulfil that objective through a programme of blended learning activities, including mentoring, group work, e-learning modules, including learning on demand and video conferencing through our connected networks direct to students.

This, in part, can be made available through the University website direct to students.

Our team of consultants, educationalists and practitioners will work with the careers department and university lecturers to deliver, as part of the student's courses, a wide range of learning modules that will enable private sector engagement for young people who wish to use their creative and visual aptitudes in a new direction towards the industries of the future. Imaging Partnership creates bespoke learning journeys for each student on this basis.

As our expertise as a company lies in the area of Photography, Optics and Photonics, the scenarios we create for students are all based in those areas, without them requiring any specialist knowledge beforehand.

Benefits of working with Imaging Partnership

For the University:

- Increase attractiveness of University for potential students
- Increased employability for graduates
- Higher profile for the Careers Department
- We complement and support the work of the Careers Department

For students:

- Increased employability as 'work ready' graduates
- Working with our various departments in enabling students to understand the world of work and transitions to the competitive market place.
- Gaining a broader understanding of career opportunities through our expertise in Photonics and emerging industries.
- Personalised learning experience
- Accessible anytime, anyplace, anywhere
- Easy access through a variety of interfaces

THE UPP Course

Our UPP course consists of nine modules, all designed to equip graduates with the skills needed to thrive in the modern workplace. Additionally, we offer a Mentoring programme to support students academically through their time at University.

Each module consists of ten, one hour taught workshops, either face to face, through video conferencing or video on demand, as appropriate to the students' needs and supported further by online materials. These enable students to follow up their learning while waiting for a lecture, having their lunch or on the bus home at the end of the day.

They will be given the tools to refer to beyond university, in times when things didn't go to plan, or could have gone better.

Every student is supported through each module by their personal mentor, who will be able to discuss any aspect of careers and also offer specialist support, for example in considering emerging industries.

The modules can be combined into an individual programme to reflect the needs of the individual and are as follows:

Communication Skills

Graduates need to be able to communicate well in a variety of situations and will learn the skills necessary to do so through sessions on:

- Selecting appropriate methods and styles according to the working environment
- How listening and active listening skills can enhance their ability to contribute positively to meetings
- How to handle difficult situations and dealing with aggression in the workplace
- Increasing their business vocabulary in moving from academic to business English
- Effective speaking and presentation skills are not just about talking to groups, but making sure that you make your point clearly in everyday business conversations
- We all need effective business writing skills to put our message across in an appropriate manner, particularly in business emails
- Assertiveness enables you express yourself fully, but without being rude or aggressive

Interpersonal Skills

How we interact with people in the workplace is vital to our success, dealing with different people, from different cultures, in different roles and at different levels of seniority. Our sessions include:

- The relationships we develop in the workplace are important, so rapport building and networking skills are vital
- More than ever before, it is likely that you will be working as part of a team and so an understanding of the roles and dynamics of how teams work (and don't work) will be important to you
- Even when working as part of a team, there are still times when you will be working alone, which requires self-discipline and time management skills
- Emotional intelligence - the ability to identify and manage your own emotions and the emotions of others.
- Effective negotiating skills can have a positive impact on your career
- Problem solving and analysis, looking at what happens when working relationships break down and what you can do to turn things around

Personal Skills

Taking care of yourself is a fundamental skill and building block to your success in other areas. Our sessions include:

- Stress is a fact of everyone's working life, but how we manage it can have a huge impact us
- Appearance, appropriate to the working environment and what it tells other people about us
- Work/Life balance. Do we live to work, or work to live? Or is it possible to balance the two?
- Self-esteem and confidence – one day you're up, the next you're down but what can we do to improve the way we feel about ourselves?
- Time management is not very difficult as a concept, but surprisingly hard in practice
- Personal Development/continuing professional development.
- Personal capability – combining all of the above and more in the management of one's life and career

Numeracy Skills

More than working out the amount of change you should receive from a fiver for your latte (not much), employers are looking for the ability to interpret, analyse and present numerical information, using the most appropriate tools in a given situation. Our sessions include:

- Being able to carry out basic numeracy and applications
- The effective presentation of numerical data, both visually and verbally
- There are many approaches to quantitative problem solving, often taking into account the individual characteristics of the person involved.
- Some calculations you can solve in your head, others, multi-step calculations, require a more considered approach
- Data extraction & analysis enables us to find information, draw conclusions and inform decision making

Commercial Awareness/Business Acumen

It's important for you to have an understanding of how businesses work and there are a number of ways in which we can point you in the right direction:

- Having an awareness of global, political and economic issues
- Understanding how global issues impact on sectors and organisations and their importance in developing strategies
- How organisations impact on society in both positive and negative ways
- Environmental issues can have a bearing on the decision making process
- Our ethics and values shape us as individuals and employees
- How considerations of Health & Safety affect businesses through risk assessment and other considerations

Strategic Thinking

Recognised as the most important behaviour critical to the future success of an organisation by virtually all executives, strategic thinking is a powerful and invaluable tool. Our sessions include:

- Principles of conflict, considering how great military minds have influenced modern businesses
- Competitive intelligence is much more than research and can provide a firm foundation for strategic planning
- Tools of strategy include behaviours and actions for approaching problems and seeking lasting solutions
- The dangers of overreaching and the management of capability

- The lack of a quick response has led to the downfall of many well-known companies in the past
- Setting long term goals will then influence all short and medium term thinking as all decisions are driven in one direction
- The power of co-operation, with surprising allies in adversity

Creative Problem Solving and Critical Thinking

Creativity is exciting, it's the kind of thinking that leads to new ways of doing things, innovative products and fresh perspectives. However, critical thinking is required in order to identify the merits of those ideas that sounded so great in the first place....We'll look at:

- There are numerous Ideation strategies, all designed to open up the mind to generating original ideas
- Incubation is a very useful strategy in considering the value of an idea
- Creative process. How do companies actually go about the process of innovation and design?
- What is critical thinking? What is the relationship and how does it impact on the creative process
- Evaluation skills – de-constructing ideas into their component parts and assessing their viability

Leadership

While not everyone wants to be 'in charge', there are times when we all have to play a leading role as the situation arises and we all do it in different ways. Our sessions include:

- In order to be a leader, we need to understand team-working and the different characteristics
- What do we mean by 'leadership'? How does the reality match up to our expectations?
- Different leadership styles – there are many different styles of leadership and individuals may change their style to suit a given situation
- Good boss, bad boss. What are the characteristics of a good leader and conversely, ways in which poor leadership can have a destructive influence

Emerging Pathways Programme

This programme is all about developing career pathways for students. EPP supports students in finding out how their skills and interests can be translated into a rewarding and fulfilling career path. Our vision is to help students:

- understand and appreciate their own capabilities and use this information to make informed choices about future education and careers
- feel open-minded and enthusiastic about their choice of career and opportunities which may become available to them
- be well-prepared for the world of work and understand the demands and opportunities of the future economy
- nurture high, but achievable aspirations to enter careers which interest them, without concern for whether their chosen field is regarded as traditionally male or female dominated
- feel well-supported in making, and taking responsibility for, decisions about their future
- make suitable choices and be successful in gaining access to the next step in higher education programmes

Delivery Formats

For each programme, students and University personnel will receive:

Blended Learning Packages:

- Face to face mentoring
- Group work
- E-learning packages
- Live video conferencing
- Podcasts
- Learning on demand
- Access to consultants

All supported by:

Information Products including:

- Monthly Seminars/teleseminars
- E-Books
- Online Courses
- DVD Programmes
- Tools and Templates

For Further Information

Contact either:

Tom Doyle

Direct Line: (+44) 01562 730 580

Main Office (+44) 01562 730 696 Email: tom@imagingpartnership.co.uk

Mob: (+44) 0779 107 5802

Skype address: tom.doylephotography

Or:

Mike Stewart

Direct Line: (+44) 0787 556 6245

Email: michael.stewart@imagingpartnership.co.uk

Skype: mikestewartuk1