

# ICT Afterschool Club

## Sessions Overview

Through a series of entertaining and educational workshops, based on practical hands-on experiences, this course is designed to give an appreciation of how ICT contributes to everyday applications, through the medium of Photography/Imaging and for children to gain an insight into a range of related careers, in particular, Advertising.

Breakdown of Sessions for the ICT Club Workshops:

### Sessions 1 and 2: Designing a Film Poster

Learning opportunities include:

- Working in a small group to produce an advertising film poster, using different genres.
- Using 'Reflections and Shadows' as part of a second mini session project to produce a school pictorial calendar (with the best images from each student included)

### Sessions 3 and 4: Designing a School Newspaper or Magazine

Learning opportunities within the subject of photography and visual arts include:

- Leading Lines
- Offset Lines
- Inset Lines
- Two Point and Three Point Perspective
- Producing both a 3D and 2D visual project
- Vintage Photography
- Camera Shot Lists (using maths equations)

- Creating a 3D tangible product, using 'Forces and Motion'
- Measuring light and understanding the effect they have on visual imaging
- Architectural Photography

#### Session 5 and 6: Designing a New Soft Drink Print Advertisement

Learning opportunities include:

- Blocking In
- Harmonious Colours
- Visual Communication techniques, working in groups of three's
- Ways we can tell a story through Comparing Localities and Castles and Forts
- Depth of Perspective
- Depth of Field (using maths equations)
- Depth of Focus (using maths equations)